

Abhijith Krishna

interaction designer

IDC School of Design, IIT Bombay
Bachelors in Design, 2016-20 (CGPA 8.22)
Masters in Interaction Design, 2020-21 (ongoing)

Product oriented and **research driven** with a motivation to create delightful experiences that add tangible value to people and organisations.

Known to be an **efficient leader** as well as a **dynamic team player** with well-developed written and verbal **communication** abilities.

Mastering the art of selling, and the ability of seeing things as stories.

Portfolio link - www.abhijithkrishna.com

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Skills

UI Design and prototyping: Figma, Sketch, Principle, Adobe XD

UX Research: Quantitative & Qualitative research methods and statistical analysis

Code: C++, HTML, CSS, JavaScript, Processing, p5

Adobe suite: Illustrator, Premiere Pro, Indesign, Photoshop, After effects

Leadership, adaptability, communication, strategic planning, analytical thinking

Positions of Responsibility

Institute Student Mentor (ISMP)

Aug 2020 - Apr 2021, July 2018 - Apr 2019
Mentor for the first year IDC batch under ISMP for the academic years 2020-21 and 2018-19.

Internship coordinator, Placement cell

Sep 2018 - Apr 2019
Working in a team of 35 Internship Coordinators facilitating the internship process for 1000+ students.

Teaching Assistant under British Council

Jan 2018 - Apr 2018
Delivered tutorials and designed assessments for a batch of 40+ students

Extra Curricular achievements

Choreographer and part of the gold winning team in Dance in Inter-IIT Cult Meet, held in Roorkee, 2018

Gold medallist at the National Robotics Olympiad, Qatar, and represented the country in WRO, held in Jakarta, Indonesia, 2014

Bronze medallist in Pole vault, Athletics general championship and bronze medallist in the Institute Badminton league, IIT Bombay, 2017

National Debate Champion, Qatar, 2014

Person of the year, hostel 2, IIT Bombay, 2017

Mr. Freshie, IIT Bombay, 2016

Key Projects

CovidWire *Personal project | UI/UX, end to end Product design | Apr-Aug 2020*

A mobile web app for curated, concise, shareable news on Covid-19, in Indian languages. Scaled to 100+ volunteers, 2800+ daily users, and 7500+ WhatsApp shares. View live at www.covidwire.in (view on mobile)

** featured in The Hindu, Indian Express, IITH, SunTV*

AI Persona *Internship Project | UX research, UI, end to end Product | May-July 2019*

A product that gives a company a real-time dynamic view of their audiences, using public social media and first party data and by employing AI to categorize and create dynamic personas.

Abhilekha *Academic Project | Interaction, UI/UX, inclusive design | Feb-Apr 2020*

A digital product that employs a conversational UI to give illiterate women in SHGs a better understanding of their and the SHG's books and finances, to enable financial planning.

iCrew *Course Project | Interaction, UI/UX, smart wearables | Dec 2019 - Feb 2020*

An Apple watch application that aids air crew members in efficient communication and in organising cabin operations. Done on an exchange semester at HFG Schwaebisch Gmuend, Germany.

ShareSpace *Course Project | Interaction design, system design | Sep 2018*

An application where users can have shared ownership and leased access to products. The system is designed based on a sharing economy, to promote collaborative e-commerce.

Work Experience

Sprinklr India *Internship | Product design | UI/UX, Enterprise design | May-July 2019*

Conceptualized, ideated and designed an AI powered dynamic persona generator and was given end-to-end ownership for the product design. Worked with the ML team to define the product.

Navnirmitti - Tech Mahindra *Internship | June-August 2018*

Headed a team for developing alternative science education kits and material, and implementing in BMC schools. The project was pitched and approved as a Tech Mahindra CSR project